



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K St, NW**  
**Washington, DC 20007**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

DUPLICATE

## INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
913056-2	06/03/12	June 2012	05/28/12 - 06/01/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Obama/D/President	101- Candidate Orders	1242 :OFA:60'S ADI

Flight Dates	Order #	Alt Order #
05/23/12 - 06/04/12	913056	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/23/12	06/03/12	5a Eyeopener	5-6a	- TWTF - -	1:00	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 - TWTF - - 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB W 05/30/12 5:28 AM 5a Eyeopener 5-6a 1:00 OFA- 12- G- 017H \$1,400.00 NM									
2	05/23/12	06/03/12	6a Eyeopener	558-7a	MTWTF - -	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 - TWTF - - 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Tu 05/29/12 6:58 AM 6a Eyeopener 558-7a 1:00 OFA- 12- G- 017H \$2,600.00 NM									
3	05/23/12	06/03/12	Good Morning America	658-9a	MTWTF - -	1:00	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 - TWTF - - 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Tu 05/29/12 8:40 AM Good Morning America 658-9a 1:00 OFA- 12- G- 017H \$3,600.00 NM									
4	05/23/12	06/03/12	Newscenter 5 at 5	5-6p	MTWTF - -	1:00	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 - TWTF - - 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB W 05/30/12 5:37 PM Newscenter 5 at 5 5-6p 1:00 OFA- 12- G- 017H \$2,000.00 NM									
5	05/23/12	06/03/12	Newscenter 5 at 6	6-630p	MTWTF - -	1:00	1	\$3,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/28/12 06/03/12 - TWTF - - 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB Tu 05/29/12 6:28 PM Newscenter 5 at 6 6-630p 1:00 OFA- 12- G- 017H \$3,000.00 NM									
<b>Total Spots</b>							<b>5</b>		

Gross Total **\$12,600.00**

## Payment Terms 30 Days

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913056-2	06/03/12	June 2012	05/28/12 - 06/01/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Obama/D/President	101- Candidate Orders	1242 :OFA:60'S ADI	

Agency Commission **\$1,890.00**

Net Amount Due **\$10,710.00**